



Fall 2003



Bob Simpson

A Message From Our President

Our thirty-fourth annual Summer Conference was, again, a memorable summer event for the nearly three thousand Missouri ACTE members in attendance in Springfield, July 21-25. The Conference theme, *Experience the Magic of Change*, was well illustrated by the weather, which shifted dramatically from blistering hot on registration day to pleasantly moderate the remainder of the week.

When the President's gavel was passed to me by Elaine Morris, at the House of Delegates meeting on Wednesday, it was clear that another kind of change had occurred; but, the magic is yet to come. In this instance, the magic I am hoping for is not the familiar tricks and illusions produced on stage by slight of hand artists but, rather, the attainment of unusual or extraordinary results which are produced by teams and organizations through a combination of vision and hard work.

The recent history of our Association clearly demonstrates that there are many gifted and competent people in our ranks willing to devote their time and talent to worthy causes related to our profession. The Executive Team, Committee Chairs and Board members with whom I have worked over the past year, are all people of initiative, insight and integrity who will continue to provide guidance and direction as we identify and evaluate a range of new possibilities for strengthening the Association and making a real difference in the lives of those we serve.

To the extent that politicians and pundits are speaking the truth when they persist in repeating that America's future depends upon a well-educated, highly-skilled workforce, they are saying that the nation's future depends upon us. In the educational process, there is simply no substitute for good teachers and able leaders.

An essential ingredient of being successful in either capacity is to be a life-long learner. As someone once said, "It's what you learn after you know it all that really counts". The qualities of humility and perseverance, which are implied by this statement, are necessary and important attributes for anyone to acquire who accepts the responsibility to step into a classroom situation and attempt to transfer, translate or interpret to a group of eager, but restless and impatient, students "everything they ever wanted to know" about a given subject.

At the very beginning of my career, I was a coach as well as a teacher. Through considerable trial and error, I learned that my success in both roles depended largely on my ability to do three things: 1) Anticipate 2) Communicate 3) Accommodate.

"President's Report" >p2



Congratulations, John Michael!



John Michael
Kansas City, MO

At the Missouri ACTE 2003 Summer Conference, the membership elected John Michael to serve as President Elect. We wish him great success and look forward to his leadership in the years to come. Congratulations, John!

President's Report (Cont'd. from page 1)

As a coach, and earlier as a player, I observed that great athletes are not content to lay back and passively wait for events to occur and merely react to them. Instead, they learn to control the contest and dominate the opposition by anticipation - and preparation.

First, they discipline and condition themselves properly; then they study the competitive situation and anticipate the likely alternatives for action and proceed to position themselves to respond quickly and confidently to any contingency. The coach's task consists primarily of instilling certain fundamentals of the game through direct communication and frequent repetition of practice drills. I believe all good coaches are teachers and all good teachers are coaches. In either case, the key to success is communication.

Communication, of course, entails sharing information. There are various tools and techniques for doing this but the one thing that effective communicators have in common is their ability to clarify and simplify the subject or the circumstances with which they are dealing. As educators, we sometimes take something simple and make it complicated. To be noteworthy communicators, we must be able to take things that are complicated and make them simple.

Accommodation, in this context, means nothing more (or less) than the ability to adapt or adjust to a wide range of talents and temperaments, of which any team is inevitably comprised. Genuine teamwork is impossible without a shared commitment to acceptance and accommodation.

Another aspect of the accommodation situation, which I have pondered extensively, is this: some coaches insist on forcing their players to function within a system the coach has devised, while others seem to get better results when they take the time and devote the attention required to discover and cultivate the unique skills their players possess and then adjust the system in order to take best advantage of those skills.

Whether the athlete is in service to the system, or the system is in service to the athlete, teamwork is the actual catalyst that allows common people to produce uncommon results. Teamwork makes it possible for us to accomplish things that skeptics insist, "can't be done". Each time I have been privileged to be a part of a team effort of that kind, it has truly been a magical experience.

The process for experiencing the magic is never easy or predictable, but neither is it completely random or accidental. There are certain conditions and circumstances which foster its existence, and others which impede it. If the stage has been set properly, the magic will emerge.

It seems clear that in the year ahead we, as individuals and as an organization, will face numerous opportunities and alternatives, which will require us to make difficult decisions and, also, to have the character to accept the consequences

of those choices. I am confident that the consequences or outcomes we experience will be consistently positive (even magical) if we have made it our habit to honor faithfully the basic three-step process: anticipate, communicate, accommodate.

As a part of our post-conference Board meeting, the question was asked as to whether we could or should do anything to include more General Sessions in the Annual Conference in order to expand our level of mutual respect and bring us closer together as an Association, rather than concentrating so heavily on the twelve separate and distinct divisional orientations.

If you have an opinion on this subject, I would like to hear from you. We do intend to discuss it further at upcoming Board meetings. You can e-mail me at rsimpson@works.state.mo.us.

Please feel free to express your thoughts on other matters, as well. I am eager to make this year one in which we really concentrate on concerns deemed by the members to be vital to our individual growth and development as professionals and to the enhancement of our organizational ability to speak with a strong and unified voice on policies and practices vital to Career and Technical Education at the local, state and national levels.

Admittedly, finding the best possible ways and means for leveraging our influence is no easy matter, especially at a time when so many at all levels are so close to being totally overwhelmed by the confusing and conflicting opinions being advanced regarding such perplexing realities as: the continuation of hostilities in Iraq, the widespread proliferation of terrorist acts, the unprecedented State and Federal budget deficits, and the struggling economy - to name just a few.

Again, whatever issue(s) we choose to focus on, I believe the prospects for finding consensus and advancing our agenda are in direct proportion to our ability to anticipate, communicate and accommodate.

Bob Simpson
Missouri ACTE President



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Email: donna@mo-acte.org • Website: www.mo-acte.org



I am sure you have heard the old questions, "Where is Carmen Sandiego?", or "Where is Waldo?" and, prior to last summer I would have added the question; "Where is Dubuque, Iowa?" However, I now have an answer for the last question. It is a beautiful city that encompasses a landscape of river bottoms to bluffs overlooking the Mississippi River; a city full of various forms of architecture; a city with it's own cable car and, for \$1.50, a round trip ride of a lifetime. And last but not least, a city full of friendly people who welcomed the participants of the Region III Leadership Conference with open arms.

As you have guessed by now, a delegation from Missouri attended the ACTE Region III Leadership Conference in Dubuque. The theme for the conference was "Navigating New Waters - Career and Technical Education for the 21st Century." The speakers and workshops were well planned to cover a wide variety of topics. The Region III Professional Development Conference is always a good one to attend and I wish more of my fellow Missourians could be there.

Talking about being there, Missouri is acting as host for the next Region III Conference. Mark your calendars now for June 23-25, 2004. It will be held at the AmeriStar Hotel in Kansas City and yes, we know those dates coincide with the national SkillsUSA~VICA Convention - that is the point.

Our conference theme is "Cultivating Leaders the Missouri Way" and what better way could Missouri showcase growing leadership in skill and leadership related areas but at the National Conference? We are working closely with DESE and Dennis Harden to work out the details. Missouri ACTE's Professional Development Committee has already been working hard making plans for the big event. You can already feel their excitement, so it should prove to be an excellent conference.

This is an affordable conference for all of our in-state people, so begin planning to attend. We need your support and home state hospitality. Registration and many other details will be on the Missouri ACTE website, or contact Mark Sponaugle - email: sponauglem@carthage.k12.mo.us.

Other news in the Region:

It is time to begin the process to elect a new Region III Vice-President. Currently the office belongs to Dan Smith from Minnesota whose term will end on June 30, 2004. If you are interested, I will be more than happy to discuss the qualifications with you or send a copy of them to you.

In general, you need to be member of ACTE and Missouri ACTE, have a working knowledge of ACTE, and be able to travel to ACTE Board Meetings, as well as State Conferences throughout the region. Hopefully, that will be enough information to get you thinking about running. There is an interview portion in this process which will take place in Orlando in December. If you have any more questions, please let me know. I am one of the three members of the nominating committee.

At the Conference in June, Barbara Mountjoy was recognized for her years of service to the Region as the Representative from Missouri. Al Babich, Legislative, and Mark Sponaugle, Audit, received awards of recognition for completion of their three-year commitment to the committees. Al was appointed Chair of the ACTE Legislative Committee and will remain on that committee for one more year. Chairmanship of a national committee is an honor and it is well deserved - Congratulations AL!

Rusty Black, as you all know, was awarded the Missouri's ACTE Teacher of the Year in July. As the recipient of this award, he is nominated for the Region III competition process, which is under way as this article goes to print. We will not know the outcome until the ACTE Convention in Orlando.

Convention registration is coming in for ACTE in Orlando. The weather should be nice and sunny and it will not be a bad way to spend a few days in December before Christmas. If you haven't ever been to an ACTE Convention, it is a wonderful experience, filled with lots of workshops and other activities. Neil Howe, author of the book Generations: History of America's Future, will be one of the keynote speakers. Along with his presentation, Mr. Howe will be releasing his second book in the series titled, Millennials in the Workplace.

It has also been confirmed that the new Assistant Secretary of OVAE, Dr. Susan Sclafani will be speaking at the Convention. These are just a couple of highlights of the things that will be happening at the national conference.

If the eyes are the window to the soul
... the mouth is the doorway!

Legislative Committee Report

By Sharon G. Kosek
Missouri ACTE Legislative Committee Chairperson

With our state legislators continuing their work in Jefferson City, it is important that we regularly communicate with them. The January 2004 session is just around the corner, and it would send a positive message to have your legislators tour your facility prior to the beginning of that 2004 session. A tour is one of the best methods to gain their support.

Be sure to invite your US Representative and your US Senators to your school, as well. Keep in contact with their offices and let them know that your Senator or Representative is always welcome. Persistence usually pays.

When planning your school calendar this year, be sure to include our Missouri ACTE Legislative Day in Jefferson City on February 4, 2004; and the ACTE National Policy Seminar in Washington, D.C., March 14-16, 2004.

Our Sharing our Successes initiative will help to get out the good word for Career and Technical Education in your

area. Be sure to invite a group of three to five Career and Technical Education educators from your school to represent Career and Technical Education to the public. Have the students tell their success stories and the outstanding training they are receive in our facilities.

Best wishes for a great 2003-04 school year.



If you want to plan for a day - sow rice.
If you want to plan for years - plant trees.
If you want to plan for a lifetime - educate.

Old Chinese Proverb

got one?

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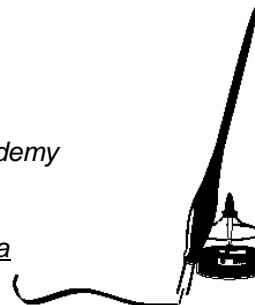
Hello,

I am the Project Coordinator for the Technology Leadership Academy for Missouri. This is a matching grant with DESE and the Bill and Melinda Gates Foundation. We provide technology vision and leadership training for school leaders which includes a free laptop computer and a handheld computer. Superintendents, Principals and Vocational School Directors are all eligible to apply for this course.

I am writing to you because I want to make sure that the Vocational Directors are aware of this project and the benefits it could bring to their building.

Thank you,

Stacey Franks
Project Coordinator
Technology Leadership Academy
Successlink
888-636-4395
<http://www.successlink.org/tla>



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Department of Career & Technology Education**

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Course No. & Title	Format/Dates & Locations	Credit
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SPRING 2004

*BE&O 4280 Imp Voc Bus Ed (Enroll thru Extended Campus) On-Line Class		(UG/GR) 3.0 s.h.
*T&OE 3110/4090 Sel. and Org. of Subj. Matter for IV/T Education (Pre-Registration-Enroll thru Extended Campus) On-Line Class (CNO: Summer 2004)		(UG/GR) 3.0 s.h.
*T&OE 4160/4090 Principles of teaching Industrial Education (Prerequisite: T&OE 3110) (Pre-Registration-Enroll thru Extended Campus) On-Line Class (CNO: Summer 2004)(Two in-person meetings required-dates TBD)		(UG/GR) 2.0 s.h.
T&OE 4160/4090 Principles of Teaching Industrial Education Regular Campus Class (8 Total Sessions)(TR-N6-8:45p.m.)(CNO: Spring 2005) (Jan. 13, 15, 20, 22, 27, 29, Feb. 3, 5)		(UG/GR) 2.0 s.h.
*T&OE 51390 Research Methods in AS&T (Pre-Registration-Enroll thru Extended Campus) On-Line/ITV (16 Total Sessions) (Tues.-N6-8:45 p.m.) (CNO: Every Semester)		(GR) 3.0 s.h.
T&OE 5130 Research Methods in AS&T (Enroll thru Graduate School) Regular Campus Class (16 Total Sessions) (Thurs.-N6-8:45 p.m.) (CNO: Every Semester)		(GR) 3.0 s.h.
T&OE 5160 Legal Issues in Vocational Education (Pre-Registration-Enroll thru Dept. of C&TE) Weekend College Format (3 Total Sessions) (CNO: Spring 2006) Instructor: Jim Spencer (Jan. 16 & 17-Fri. N6-9 & Sat 8-4) Nichols Career Center @ Jefferson City, MO (Feb. 6 & 7- Fri. N6-9 & Sat 8-4) Location Based on Pockets of Enrollment (Mar. 5 & 6- Fri. N6-9 & Sat 8-4) Location Based on Pockets of Enrollment		(GR) 2.0 s.h.

SUMMER 2004

*T&OE 3110/4090 Sel. and Org. of Subj. Matter for IV/T Education (Pre-Registration- Enroll thru Extended Campus) On-Line Class (First 6-Week Session) (CNO: Fall 2004)		(UG/GR) 3.0 s.h.
*T&OE 4160/4090 Principles of Teaching Industrial Education (Prerequisite: T&OE 3110) (Pre-Registration- Enroll thru Extended Campus) On-Line Class (Second 6-Week Session) (CNO: Fall 2004) (Two in-person meetings required-dates TBD)		(UG/GR) 2.0 s.h.
T&OE 4000 Skills USA-VICA (Pre-Registration- Enroll thru Dept. of C&TE) (Multiple Sessions @ National Conference) (CNO: Summer 2005) (Jun. 21- Mon. 8:00 a.m. Registration & Site Preparation) Bartle Hall Convention Center @ Kansas City, MO (Jun. 22-25- Fri. Arranged Times (Skills USA) Bartle Hall Convention Center @ Kansas City, MO (Jul. 20- Tues. 8-10 a.m.) Meeting @ Sheraton Hawthorne Hotel MO ACTE @ Springfield, MO		(UG/GR) 3.0 s.h.
T&OE 5120 Preparation of Instruction Materials (Enroll thru Graduate School) Weekend College Format (4 Total Sessions) (CNO: Summer 2005) (May 14 & 15- Fri. 6-9 & Sat. 8-4) Central Missouri State University @ Warrensburg, MO (May 21 & 22- Fri. 6-9 & Sat. 8-4) Central Missouri State University @ Warrensburg, MO (Jun. 11 & 12- Fri. 6-9 & Sat. 8-4) Central Missouri State University @ Warrensburg, MO (Jul. 9 & 10- Fri. 6-9 & Sat. 8-4) Central Missouri State University @ Warrensburg, MO		(GR) 3.0 s.h.
T&OE 5130 Research Methods in AS&T (Enroll thru Graduate School) Regular Campus Class (6-Week Session) (MTWR- 9:30 a.m.-11:20 a.m.) (CNO: Fall 2004)		(GR) 3.0 s.h.
T&OE 6120 Current Issues in Technology & Occupational Education (Enroll thru Graduate School) Regular Campus Class (Second 6-Week Session) (MTWR- 11:30 a.m. - 1:20 p.m.) (CNO: Summer 2005)		

SUMMER/FALL 2004

T&OE 5150 Intro. To Vocational Administration (Pre-Registration- Enroll thru Dept. of C&TE) Weekend College Format (4 Total Sessions) (CNO: Summer/Fall 2005) (July 18 & 19- Sun. N6-9 & Mon. 8-4) University Plaza Hotel @ Springfield, MO (Sept. 25 & 26- Sat. 8-4 & Sun. 9-12N) Based on Location of MCCTA Fall Conference (Oct. 22 & 23- Fri. N6-9 & Sat. 8-4) Location Based on Pockets of Enrollment (Nov. 5 & 6- Fri. N6-9 & Sat. 8-4) Location Based on Pockets of Enrollment		(GR) 3.0 s.h.
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LEGEND: (UG/GR)=Undergraduate or Graduate Credit; CNO=Course Next Offered; TBD=To Be Determined; *=On-Line Course

Pre-Registration is required where denoted and highly recommended for all courses. A minimum of 14 students are required for Weekend College/Extended Campus Classes

***=On-line courses require a computer with Internet access, an email account and a minimum 56K modem**

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Admissions 660.543.4677	Graduate Studies and Research . . 800.SAY.CMSU	Web Site http://www.cmsu.edu
Admissions Toll Free . . 800.SAY.CMSU	Registrar 660.543.4900	

Questions about course offerings and advanced degree work at Central should be directed to:

Department of Career & Technology Education; Grinstead 235; Warrensburg, MO 64093; Phone: 660.543.4452; Fax 660.543.8753

2003 Conference Highlights

By Elaine Morris

Over 3,000 people experienced the "Magic of Change" at the 34th Annual Summer Conference held in Springfield, Missouri.

The "experience" was set into motion with the featured Opening General Session speaker, Rev. Emanuel Clever. He began slowly as a way to entice his audience to listen. Then, he captured our attention and was off and running! Passion, enthusiasm, and commitment were just some of the words he used to inspire the members of Missouri ACTE.

One could not just listen to the reverend's words; one had to applaud his dedication to making a difference in the lives' of others. In turn, attendees were inspired by Rev. Clever to make a difference in the lives' of our students.

The "magic" continued as attendees flocked to the Jordan Valley Ice Park to see the latest in technology tools or to sample the culinary delights of the exhibitors. Over 100 exhibitors displayed their wares at the trade show. Attendees visited with the vendors and filled their blue bags with samples, catalogs, brochures, etc. At the end of the trade show, the vendors commented on the large number of people who stopped by their booths.

Because each of the 12 divisions within Missouri ACTE had planned their own conference workshops, it was not hard to fill the days with hands-on training, carousels, or concurrent sessions. The variety of workshops is what makes our conference unique, but at the same time, there are often common themes seen in each of the divisions. It is these common themes that brought about the addition of two all-division

workshops. On Monday, attendees had the opportunity to get hands-on experience with the new curriculum software called Electronic Alignment Tool (EAT). On Wednesday afternoon, two representatives from the legal sectors of the Missouri State Teachers' Association and the Department of Elementary and Secondary Education fielded questions from members regarding the legal issues facing teachers and administrators.

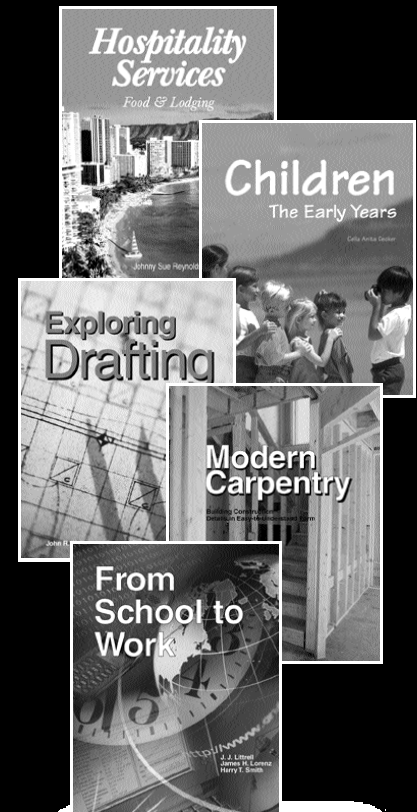
When the conference ended, it was evident that Missouri ACTE members had taken the time to learn some new things, had renewed old friendships, and explored the town of Springfield. By Thursday, everyone was ready to go home. But, hopefully, each attendee left feeling energized and excited to tackle another school year.

If this is true for you, then your Missouri ACTE officer team, management staff, and division officers have accomplished one of our goals. The next goal is to bring you back next year with more experience under your belt and more enthusiasm than ever before.



↑ Opening General Session speaker, Rev. Emanuel Clever

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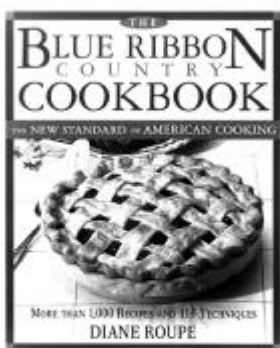


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**The application deadline is: Wednesday,
December 10, 2003**

Congressman Sam Graves Tours Hillyard Technical Center

United States Representative Sam Graves toured Hillyard Technical Center in St. Joseph shortly before classes began for the 2003-04 school year.

The Congressman visited the classrooms of Dennis Merritt, Precision Machine Technology instructor; John DeLee, Computer Aided Drafting instructor; Terry Beasley, Practical Nursing instructor; and Melissa Kocour, Radiologic Technology instructor. Each teacher was given a few minutes to explain what training occurred in their programs and the Congressman was very impressed.

Congressman Graves also used the visit to Hillyard as an opportunity to answer questions as a part of a round table discussion with local business leaders.

The gathering offered US Representative Graves the chance to speak to about 30 individuals and field all types of questions.

Congressman Graves serves as chairman of the House Small Business Subcommittee on Rural Enterprise, Agriculture, and Technology. He represents the Sixth District which includes the Northwest Missouri areas of Kansas City, St. Joseph, and Tarkio.

Doug Stewart is the director at Hillyard; Regenia Briggs is Assistant Director. The visit was arranged by Sharon Kosek, Missouri ACTE Legislative Chairperson.



↑ Computer Aided Drafting instructor John DeLee (right) explains the great value of training in his program at Hillyard.



↑ Dennis Merritt, Hillyard Precision Machine Technology instructor (left) explains some of the curriculum in this class to the Congressman.

Cultivating Leaders . .

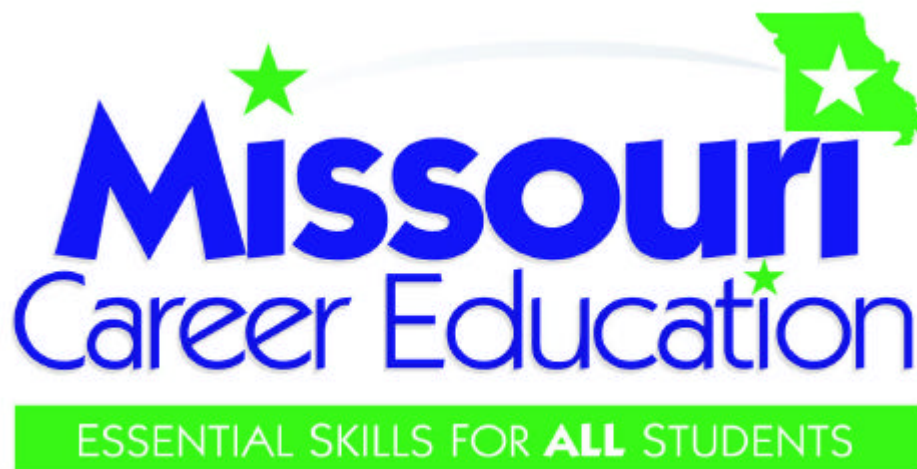


The Missouri Way!

ACTE REGION III LEADERSHIP CONFERENCE

June 23-25, 2004

Kansas City, Missouri



Missouri Career Education

ESSENTIAL SKILLS FOR ALL STUDENTS

Missouri educators have long recognized the communication gap in telling the story of our state's vocational education delivery system and its successes. In the 1984 publication, *Vocational Trends and Priorities: A Study of Vocational Education in Missouri*, the recommendation was made to implement a communications plan that describes the Missouri vocational education story.

Since then, several short-term campaigns have been conducted. More recently, the Division of Vocational and Adult Education organized a Marketing Committee as part of the Division's strategic planning.

The Marketing Committee oversaw the 2002 needs assessment on the public's awareness and perception of vocational and adult education in Missouri. This needs assessment, along with the needs assessment conducted with vocational educators in 2001, showed that negative perceptions were not the larger problem. The larger issue turned out to be a lack of ANY perception, good or bad, about vocational education. Data collected by these assessments also identified target populations, including parents, students, businesses, and even educators who weren't sure just what vocational education in Missouri was about.

Dr. Nancy Headrick, Division Assistant Commissioner, says, "The combination of these previous efforts have brought the Division of Vocational and Adult Education to an exciting brink which our Division Marketing Committee has helped bring to fruition."

In late 2002, the Division Marketing Committee also oversaw development of a Request for Proposal (RFP) for a communications plan. The RFP was ultimately awarded to Laine Communications of Knoxville, TN. Laine Communications has nationwide experience in assisting states communicate in the areas of education, workforce development, and economic development.

This past spring 2003, Laine Communications completed additional research, including interviews with educators, students, businesses, Division staff and Department leaders. After a visit to Jefferson City in May, they left with a suitcase full of additional reading materials, web sites and contact information.

In July, Laine Communications completed its recommendations for a communications plan for Missouri's vocational education system. The plan consists of three parts, with a variety of supporting activities and deliverables. "The plan is professional, strategic, and timely. Its modular nature will give us the flexibility we need to prioritize implementation," notes Dr. Headrick.

The three parts of the communications plan are:

- **Brand the System**
- **Tell the Missouri Career Education Story**
- **Create Show-Me the Vision**

Brand the System: Laine Communications has recommended changing the Division name to Missouri Career Education. They have also developed a professional logo, which incorporates a theme of Essential Skills for ALL Students.

Tell the Missouri Career Education Story: This portion of the plan includes a variety of specific printed and media products, all incorporating the *Missouri Career Education* logo and theme. Some materials were part of the original RFP and are in the development phase. Several supporting activities are also recommended.

Create Show-Me the Vision: While Laine Communications believes the Division should proceed with professional and consistent communication tools, their research and evaluation led them to recommend obtaining additional input and consensus for the *Missouri Career Education* story.

Department leaders, including the State Board of Education and Division Staff heard the Laine Communications presentation in July, August, and September. They provided initial reaction, posed questions, and provided additional input, which is being put to good use in tweaking and prioritizing the plan presented.

"We are looking forward to implementing a professional and strategic communications plan and are anxious to take the communications plan statewide," says Dr. Headrick. The first-time-out engagement is scheduled in September, at the Fall Conference of MCCTA, a division of MoACTE.



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Division Awards, News, And Recognitions

MBEA

By Nancy Zeliff, MBEA President

A successful MBEA Conference was held in Springfield. Members attended concurrent sessions and computer workshops on the topic of handheld computers, IC³ testing, automated accounting, and student organizations.

Special awards were given to MBEA's outstanding and retiring members who were recognized for their service to business education at the opening session. Danielle Jarboe, a student at Macon Voc-Tech, designed the MBEA conference program cover. She was recognized at the opening session with a plaque and \$50. Danielle's supervising teacher is Ruth Rash. Nine other outstanding cover submissions were displayed. Andrew Turner, a senior business education major at Northwest Missouri State University, was appointed the Student Representative to the MBEA Executive Board. Andrew is from Tipton.

Four MBEA members were named as members in Who's Who in Missouri Business Education. These recipients were Betty Lou Eddy of New Madrid; Brenda Broeker-Jenkins of Fredricktown; Janice Viele of St. Louis; and Roger McMillian of Park Hills.

To encourage professionalism and promote attendance at the summer conference, MBEA awarded \$100 stipends to members who attended their first MBEA/Mo-ACTE Conference. Four recipients were recognized at the closing session. Receiving these stipends were Sheree Borchering of the Special School District of St. Louis; Carla Grewe of the Parkway C-2 School District at Fern Ridge High School; Donna Ping of Savannah R-3; and Trisha Guffy of Raytown C-2.



↑ (Front, L-R) Donna Defrain, Jeanne Krueger, (Back, L-R) Carol M. Pulkabek, Marilyn Ellis, and Terry Barton

The Fall MBEA Conference will be held at the Inn of Grand Glaize in Osage Beach, November 21-22. Officers for 2003-2004 for MBEA are Nancy Zeliff of Skidmore, President; Laura Taylor of Sedalia, President-Elect; Chakita Jackson of Florissant, Secretary; and Maureen Thoendel of Festus, Treasurer.

MBEA Award Winners:

Carol M. Puklrakek New Professional of the Year

Carol is currently teaching in the Crane R-III School district working with middle school and high school students in grades 6-12. She has taught a variety of courses including: Business Technology, General Business, Accounting, Computers-6th grade, Keyboarding-8th grade, and Keyboarding-9th grade. Also included in her role as educator is serving as the Future Business Leaders of America adviser. She is a member of several professional organizations and presented a workshop at the Missouri ACTE/MBEA summer conference in 2001. She wrote a Vocational Technical Enhancement Grant to update equipment and software in her classroom.

The high school principal writes, "One of her strengths is the high expectations she has of and for her students. She makes every effort to bring her students beyond average or just good enough, to a greater level of achievement."

Donna DeFrain Outstanding Business Educator, Secondary

Donna has been a faculty member of the Warrensburg Area Vocational Technical School for 17 years teaching Business Technology, Desktop Publishing, and Business Computer Applications. Donna has served the Missouri Business Education Association moving through the officer ranks as treasurer, secretary, president-elect, president, and past-president. She has served on many MBEA committees and served on the Board of Directors of Missouri ACTE for three years and was active in the Legislative Committee network. Donna has attended the National Business Education Association for 12 years serving as coordinator and facilitator for sessions.

She has been the adviser for the Future Business Leaders of America chapter for 17 years. Her director commented, "She is very enthusiastic, energetic and innovative in her methods of teaching."

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Division Awards, News, And Recognitions

MBEA *(Cont'd from page 11)*

Jeanne Kruger

Outstanding Business Educator, Post-Secondary

Jeanne has 22 years of teaching experience. Currently she is an instructor of Office Systems Technology at the Ozarks Technical Community College and has served as chair of the business division since 1998. She holds professional memberships in several organizations. The Southwest Business Education Association presented Jeanne with the 2002-2003 Outstanding Post-Secondary Teacher of the Year Award.

At OTC Jeanne organized and initiated the development of the collegiate International Association of Administrative Professionals and is the advisor of that organization. She also assisted in organizing a Students in Free Enterprise organization.

A student of Jeanne's writes "Mrs. Kruger is always positive and supportive of every student she has in her classes. She truly wants to bring out the best in each of us that desires to succeed."

Terry Barton

Distinguished Service Award

Terry Barton, chairperson of the Hillsboro High School Business Education Department, has dedicated the last 32 years of her life to the teaching profession. Active membership and participation in local, state, and national professional organizations is one of Terry's assets. Her service to Missouri Business Education Association included chairing the Awards, Scholarship, and Nominating committees and moving through the officer ranks as treasurer, secretary, president-elect, president, and past-president. She also served a four-year term on the executive board of the National Business Education Association as well as being elected president of the North Central Business Education Association. In 1992 Terry received the NCBEA Distinguished Service Award.

A former student says, "Mrs. Barton is not only an excellent teacher, but she is also a friend. Even if she is extremely busy she always seems to make time to listen to any of her students' problems. Her warm smile and caring attitude are apparent in her teaching."

Marilyn Ellis

Distinguished Service Award

Marilyn has been teaching Office Systems & Technologies students at Jefferson College for the past 23 years. During that time she has taught 17 different courses. A philosophy that she has developed over the years is to empower students to make good decisions and achieve their maximum potential both personally and professionally.

Marilyn was elected treasurer of Missouri Business Education Association and progressed through the officer ranks as secretary, president-elect, president, and past-president. During her 20 continuous years of membership in the National Business Education Association, she has attended 16 conventions and has also served as secretary of the North Central Business Education Association.

Marilyn's most rewarding involvement with student organizations has been the six years she spent as Phi Beta Lambda adviser. Her group attended every national and state conference, received the Gold Seal Chapter every year, had a state officer, and had frequent national contest placements in the top ten. A former student comments, "Mrs. Ellis always maintained the same humor. I've never seen her angry or impatient with any student. Her attire was always professional and fashionable."

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Division Awards, News, And Recognitions

MBEA *(Cont'd. from page 12)*

Larry Nottingham Distinguished Service Award

Thirty-seven years of teaching students Keyboarding, General Business, Accounting, and Business Technology has been Larry's background. He taught one year at Mayview High School and then 36 at Stockton R-1 High School. Larry has held all of the offices (several times) in his local CTA and served on numerous committees. For 36 years he has been a member and served on several committees of the Southwest Missouri Business Education Association, as well as serving as president of the group.

Larry has been a 36-year member of MBEA and Missouri Association for Career and Technical Educational. His leadership to MBEA included moving through the officer ranks as treasurer, secretary, president-elect, president, and past-president. One of his supporting letters reads, "Peer collaboration is one of Larry's strong points. He offered endless support and time to his colleagues at the secondary as well as the elementary level."



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MoEFACS

*By Mary Avery, Normandy High School
2003 MoEFACS Awards and Recognition Committee Chair*

MoEFACS recognized outstanding Family and Consumer Sciences educators and programs, as well as business partnerships, during the 2003 Missouri ACTE/MoEFACS Summer Inservice Conference. Recognition and awards were presented during the annual MoEFACS Awards and Recognition Luncheon on Wednesday, July 23 at the Clarion Hotel in Springfield.



← (left to right), **Betty White, Hallsville, 2003 MoEFACS Teacher of the Year; Linda Turner, Columbia, 2003 MoEFACS PRIDE Award winner; and Lisa Musgrave, Holcomb, 2003 MoEFACS New Professional.**

The recipient of the 2003 MoEFACS Teacher of the Year Award is Betty White from the Hallsville R-4 School District. As a family and consumer sciences teacher of thirty-two years, Betty is a positive role model for all students, providing them with the information to be successful parents, community leaders, and professionals. She not only encourages leadership and high work ethic from her students, but exemplifies it herself through her own professional involvement. Betty received many high accolades and is an outstanding representative and spokesperson for family and consumer sciences education.

Lisa Musgrave, Holcomb High School, is the recipient of the 2003 MoEFACS New Professional Award. Although Lisa has only been teaching four years, she has gone well above and beyond the call of duty, providing a quality program for her students. Lisa received outstanding letters of recommendation from her administrators, peers, parents and students.

The MoEFACS PRIDE Award is presented annually to individuals and/or programs that have done an outstanding job of publicizing family and consumer sciences programs. This year's recipient is Linda Turner and the Rockbridge FCCLA Chapter. The Rockbridge FCCLA Chapter, under the supervision of Mrs. Turner, designed hospice gowns for the patients at the Community Hospices of America, to be used in 10 counties across central Missouri. The students received local, state, and national media attention for this project.

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Division Awards, News, And Recognitions

MoEFACS *(Cont'd. from page 13)*

The 2003 MoEFACS Recognition Award was presented to Glencoe/McGraw Hill Publishing Company. Mary Avery of Normandy High School in St. Louis nominated Glencoe/McGraw Hill for their outstanding support of MoEFACS summer conferences over the past 5+ years. As she presented the award, Awards and Recognition chair Mary Avery stated: "Glencoe/McGraw Hill Publishing Company has made very significant contributions to the improvement, promotion, development and progress of Family and Consumer Sciences education both locally and statewide." Goodheart/Willcox Publishing, Sullivan University, the Missouri Beef Industry, the Dairy Farmers of America, and the Clarion Hotel also received certificates of recognition for their support of MoEFACS.

In addition to the various awards presented, 15 retiring teachers were recognized for their years of service to Family and Consumer Sciences Education, each receiving a beautiful picture frame plaque as a farewell gift:

- Donna Anderson - Scott Co. R-IV High School, 25 years
- Elaine Duncan - Linn Co. R-1 High School, 19 years
- Kristine Elsbury - Northeast R-IV High School, 31 years
- Janice Garges - Willard High School - 28 years
- Pat Harmes - Excelsior Springs High School, 32 years
- Judy Meikle - Truman High School, 28 years
- Elaine Pate - Rock Bridge High School-Columbia, 38 years
- Billie Perrin - Lafayette Co. C-I High School, 30 years
- Carol Phares - Polo High School, 31 years
- Donna Ray - Smithville Middle School, 43 years
- Carol Renfro - Kearney High School, 35 years
- Linda Rice - Bolivar High School, 32 years
- Jane Snodgrass - Lathrop High School, 13 years
- Merilee Thoenen - Osage Co. R-II High School, 27 years
- Sharon Thomas - Lexington High School, 30 years



↑ *Retirees honored during 2003 MoEFACS Awards and Recognition Luncheon*

Missouri ACTE/ MoEFACS Summer In-Service Conference Summary

By Debbie Pohl, Supervisor, DESE

The Missouri Educators of Family and Consumer Sciences (MoEFACS) held their annual summer in-service conference in conjunction with the Missouri Association for Career and Technical Education (Missouri ACTE) Summer Conference, July 22-24, 2003 at the Clarion Hotel in Springfield. The theme for this year's in-service was "Make Your Own Magic with Family and Consumer Sciences". Throughout the week, conference attendees participated in a variety of sessions on family and consumer sciences and career and technical education topics and issues. Approximately 385 Missouri family and consumer sciences educators were in attendance.

Several workshops were held preceding the conference, to include a two-day workshop for new family and consumer sciences teachers and those returning to the field of teaching. Pam Hanabury, St. Joseph, coordinated this information-packed inservice that included presentations from a number of veteran family and consumer sciences teachers and others from across the state.

A two-day pre-conference course entitled "Curriculum Development in Family and Consumer Sciences" was offered for graduate credit through Central Missouri State University. Irene Storrer, family and consumer sciences education consultant from Kansas; Karen Mason and Ronna Ford, family and consumer sciences instructors from Granby and Lebanon respectively; and DESE family and consumer sciences staff conducted this session. Participants had the opportunity to explore information and participate in activities to assist them in developing a quality curriculum for the family and consumer sciences program.

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Division Awards, News, And Recognitions

MoEFACS *(Cont'd. from page 14)*

On Monday, Susan Faseler and Sandy Brown from Hurley High School provided a one-day workshop and inservice on the recently released Missouri curriculum resource guide for Career Development/Entrepreneurship Education. Susan and Sandy are the authors of the resource guide.

The conference officially opened on Tuesday morning featuring the Missouri ACTE opening general session and the MoEFACS division meetings. That afternoon, the MoEFACS Annual Business Meeting was held, along with the MoEFACS Reception sponsored by Glencoe/McGraw-Hill Publishing Co., the Missouri Beef Industry Council, Sullivan University and Goodheart-Willcox Publishing.

On Wednesday, a number of concurrent sessions and "best practices" presentations were held. Session topics included: personal finance education; diversity issues for teachers; stress management; implementing FCCLA; entrepreneurship education; the National Teacher Certification program; using technology in the classroom; job shadowing and internships; promoting FCCLA at the middle/junior high level; matching instruction and assessment; and information on the 3rd cycle of MSIP, to name just a few.

Several resource rooms were provided for teachers to learn more about resources/programs available for the classroom. Participants included the Career and Technical Education Resource Center (CATER) from CMSU and representatives from University of Missouri-Columbia Outreach and Extension. The MoEFACS Awards and Recognition Luncheon was the highlight of the day, honoring MoEFACS members with numerous awards and teacher retirees for the year.

The last day of the conference included the ever-popular carousel presentations by the 2002-03 family and consumer sciences competitive grant recipients and others, and a humorous, entertaining and thought provoking keynote provided by Janie Walters from Madison, Mississippi.

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Division Awards, News, And Recognitions

Go MoSAHOE!!!

By Phyllis Graves
MoSAHOE Award Chairperson

We had a blast at our convention. This year was one of the best ever. Things are happening in the health care field and we are getting involved. Our awards this year were given to some of the finest people.

Jacalyn R. Eberhart
Secondary Health Occupations Educator

Pati Cox
Practical Nurse Educator

Sandy Whitehead
Associate Degree Nurse Education

Diane Oldfather
Allied Health Educator

Sonja Howard
Outstanding New Teacher of the Year

Retiring this year were:
Barbara A. Mountjoy
Betty Boles
Maxine Schoor

Recognition Awards went to:
Mark Sponaugle
Joan Hank, LPN
April Stokes, LPN

Our Thanks to Maggie Ogden for organizing a fantastic conference. Maggie is the President of our organization for 2003-2004. We want to wish Sherry Struckhoff well as she finishes her year as President of the organization. Thank you, Sherry, for a job well done. Also, Welcome to Melissa Falkenrath, our President Elect. Good Luck!



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Division Awards, News, And Recognitions

MPA

The Missouri Placement Association met in conjunction with Missouri ACTE.

Past-president is Susie Cason, Moberly Area Career Center. Region representatives are Michael Allen, Arcadia Valley Career Tech; Michael Harris, Sikeston Career and Technical Center; Kelly Chapman, Lebanon Career and Technical Center; Nola Hartzfeld, Nevada Technical Center; Karl Henke-Christopher, Columbia Area Career Center; and Joan Clouse, Saline County Career Center.

The 2003 Outstanding Placement Coordinator of the Year Award was presented to Melissa Eiserer from Carrollton Area Career Center. The 2003 Employer of the Year Award was presented to Sandra Foster from Mid-Coast Aviation. There were many opportunities for sharing and networking at the conference. Workshop topics included the 180-day Follow Up, Use of Technology in Career Exploration and Academic Improvement, Career Assessment Tools, and many others. There was also an MPA Industry Tour to Cox Health Systems.

The MPA Board met recently in Jefferson City and is planning a Fall Placement Conference that will include DESE training and other workshops of interest to follow-up and placement professionals. This conference will be held in Jefferson City in mid to late October. More information will be forthcoming.



↑ Newly elected MPA officers pictured are (front row, l to r): Secretary - Carol Helton, Lewis and Clark Career Center; President-elect - Sharon Bergman, Hannibal Career and Technical Center; (back row, l to r) President - Bob Gross, Jefferson College; and Treasurer - Kenley Jones, Cass Career Center.

MVSNA

The Missouri Vocational Special Needs Association completed a successful summer conference at our new location, The Oasis. The accommodations were excellent and we look forward to an even better conference at The Oasis next summer.

Numerous General Interest and Carousel Sessions were offered at our meetings. Two sessions that were extremely popular were: Teens & Mental Health Issues and Autism, Aspergers, PPD/Successful Inclusion Strategies. Our closing speaker, Judy Domeny, was extremely well received and everyone left with a new inspiration for teaching.

MVSNA is proud to announce the following as recipients of MVSNA Awards at our Summer 2003 Conference. They are:

Brandon Johnson

Waynesville Technical Academy
Commitment to Excellence Award

Steve Wilson

Southwest Area Career Center
Direct Support Service Award

Ginger Mulanax

North Technical High School
Indirect Support Service Award

John Hall

Northland Career Center
Distinguished Service for Educational Achievement Award

Representative Bob May

Rolla, Missouri
Distinguished Service for Educational Achievement Award

These awards were presented on Wednesday, July 23rd at our annual awards luncheon. This year's luncheon was sponsored by Vatterott and was catered by The Oasis.

Congratulations to everyone!

Missouri ACTE congratulates all the outstanding Career and Technical Educators honored for their dedication to our future ... the students!

Division Awards, News, And Recognitions

MTTA

Missouri Trade and Technical Association members kicked off the 34th Annual Joint Summer Conference with the Opening Session/Business Meeting on Tuesday, July 22, with President Don Reeves presiding.

Dr. Shirley Lawler, Dean of Technical Education at Ozarks Technical Community College welcomed the members to Springfield and the OTC campus. President Reeves presented Dr. Lawler, Jon Ames and Tina Kile, all of Ozarks Technical College, appreciation items for their support and work in making the conference a success. President Reeves recognized Carl Locke, for his 25 years of service as the MTTA Treasurer.

The following MTTA Awards were presented:

John Rutledge

Franklin Technical Center

"MTTA Teacher of the Year (Less than 5 years)"

Chuck Berendzen

Rolla Technical Institute

"MTTA Teacher of the Year (5 years or more)"

Forrest Bishop

Clinton Technical School

"MTTA Outstanding Service Award"

Following a Legislative challenge, MTTA members collected \$959.37 for PAC.

Sally Werner was installed as the 2003/2004 MTTA President. Mrs. Werner is the Director of the Perryville Area Higher Education Center. Ann Fender, Drafting Instructor at Southwest Area Career Center in Monett, was elected MTTA President Elect and Carl Locke was appointed to serve his 26th year as MTTA Treasurer. Other officers for 2003/2004 will be Don Reeves, Past President; Charlene Piel, Secretary; and Ed Norman, SkillsUSA-VICA Representative.

MTTA and MoSAHOE members enjoyed networking at their annual reception held Tuesday evening at the Sheraton Hawthorn Park Hotel.

Over 525 MTTA members attended carousel sessions on Wednesday morning, July 23. Session topics included:

- ♦ Effective Listening and Conflict Resolution
- ♦ MSIP
- ♦ Verbal Judo
- ♦ SkillsUSA-VICA
- ♦ Introduction to Blackboard
- ♦ Professional Organizations
- ♦ New MTTA Member Orientation
- ♦ Bulletin Board/Grade Book - Online Instruction
- ♦ Student Learning Styles and Strategies for Teaching
- ♦ Curriculum Project

In addition, each cluster/program area conducted informative workshops/technical updates on Wednesday afternoon and Thursday.

→ *MTTA Past President Greg Bauer (right) presents Chuck Berendzen of Rolla Technical Institute with the "MTTA Teacher of the Year (5 Years or More)" Award.*



← *MTTA Past President Greg Bauer (far left) presents Forrest Bishop of Clinton Technical School with the "MTTA Outstanding Service" Award.*



← *MTTA Past President Greg Bauer (right) presents John Rutledge of Franklin Technical Center with the "MTTA Teacher of the Year (Less than 5 Years)" Award.*

→ *MTTA President Don Reeves presents Carl Locke with a plaque for his 25 years of service as MTTA Treasurer.*



Division Awards, News, And Recognitions

MAWD

Why Professional Certification? Professional Certification Has Arrived

By: Alan St. John, Director
Missouri Training Institute
University of Missouri-Columbia

At long last a certification opportunity is available to workforce development professionals here in Missouri. There is an increasing demand for non-degree certificate programs among America's workers and many professions have membership associations that offer certificate programs to help their members develop skills and advance in their careers. After more than a year in the making, the Missouri Association for Workforce Development (MAWD) unveiled its certification program at the Governor's Conference this fall. The reaction has been very positive and judging by the questions people have the interest is high!

Questions like: What's in it for me? Who should become certified? Why MAWD? Is MAWD the same as the National Association of Workforce Development Professionals (NAWDP)? Let's take them one at a time.

What's in it for me? Certification is a professional development process designed to help you improve your skills and knowledge in the field. In the end, the better skilled we are as professionals, the better the quality of the services we provide to individuals and our communities. But there are other reasons as well, like professional, career and personal development, public recognition for the work that we do, personal pride, and to give us a sense of purpose in our profession.

Who should become certified? MAWD's certification is available to everyone engaged in workforce development as a profession. Whether you provide direct services to customers like a job developer, case manager or counselor or you provide administrative support such as a manager, supervisor, fiscal officer, planner, MIS, or monitor, there is a basic and advanced certification opportunity for you.

Why MAWD? MAWD's vision is to promote the professional development of its members and its membership is the most diverse of any workforce development association in the state. MAWD membership includes professionals from the DWD, DSS, AEL, Vocational Education, Vocational Rehabilitation, Higher Education, WIA providers, Welfare to Work providers, Veterans Programs, Job Corps, Corrections, Community Action Agencies, HUD Employment and Training Programs and others. In this era of service integration, MAWD represents all of us.

Is MAWD the same as NAWDP? The MAWD certification model was built to be compatible with the NAWDP certification model. While MAWD certification doesn't automatically lead to NAWDP certification yet, if you are certified in one it will make getting certified in the other much easier. We are working to establish MAWD as a state chapter of the NAWDP and to streamline the certification processes so that membership and certification in one means membership and certification in both organizations.

Workforce development professionals from all across the state are applying for certification and MAWD membership is on the rise. I'm very proud to say that Missouri is again leading the way. There are other MAWD's out there, associations in other states that will look to our success as we work with NAWDP to make both certifications work and to bring the benefits of membership in both organizations closer to home.

If you would like more information on the certification process or if you would like to request an application packet, you can contact Missouri Training Institute, Kimberly O'Hara, or any MAWD Professional Development Committee member.

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